TOE020"6EE86860

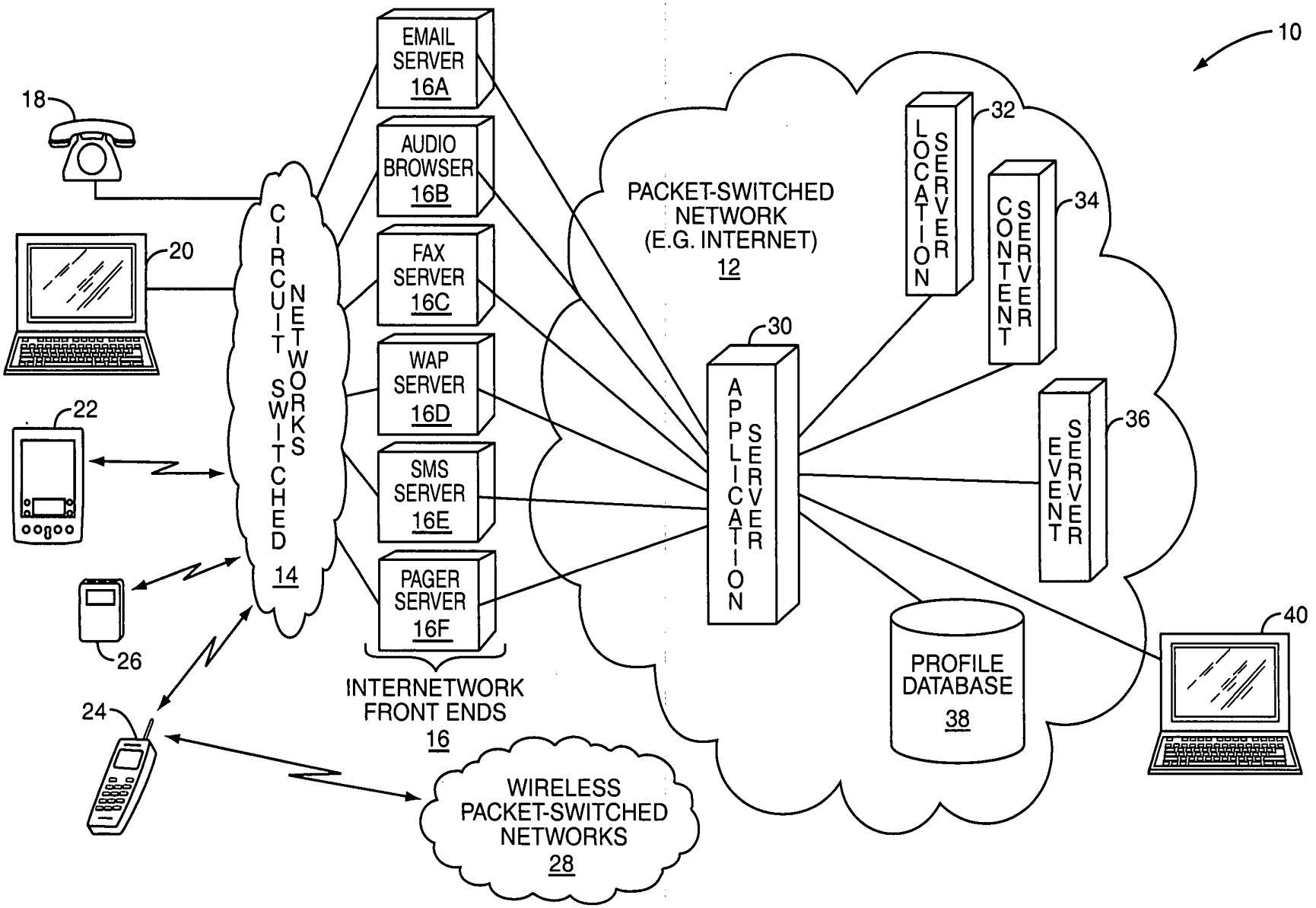


FIG. 1

TOE020 "6EE86860

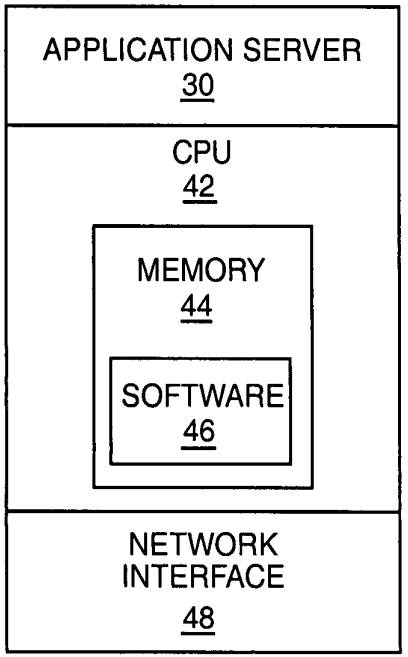


FIG. 2

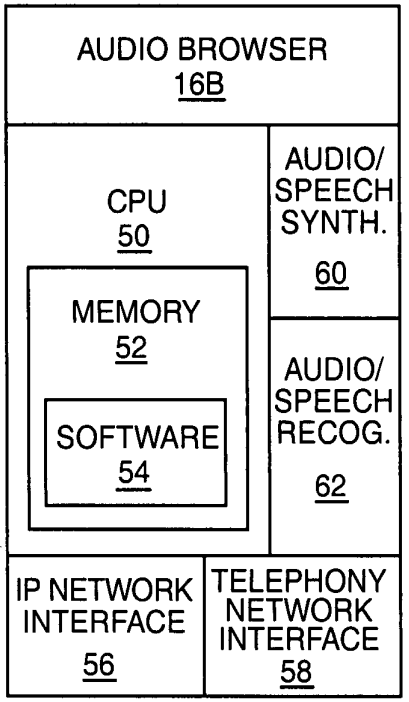
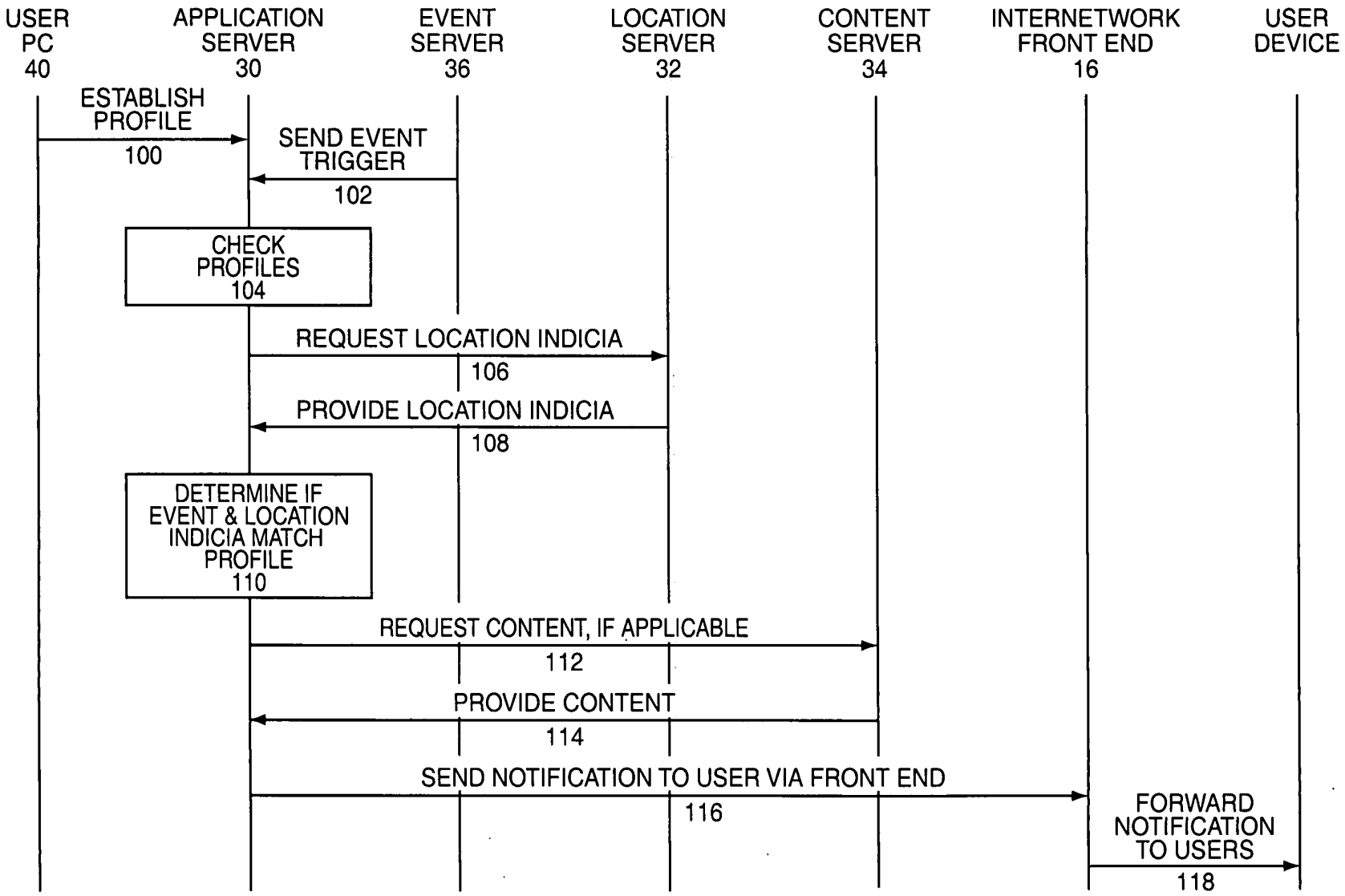


FIG. 3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APPLICATION SERVER 30
EVENT SERVER 36
LOCATION SERVER 32
CONTENT SERVER 34
INTERNETWORK FRONT END 16
USER DEVICE
ESTABLISH PROFILE
100
SEND EVENT TRIGGER
102
CHECK PROFILES
104
REQUEST LOCATION INDICIA
106
PROVIDE LOCATION INDICIA
108
DETERMINE IF EVENT & LOCATION INDICIA MATCH PROFILE
110
REQUEST CONTENT, IF APPLICABLE
112
PROVIDE CONTENT
114
SEND NOTIFICATION TO USER VIA FRONT END
116
FORWARD NOTIFICATION TO USERS
118

FIG. 4

TOE020" 6EE86860

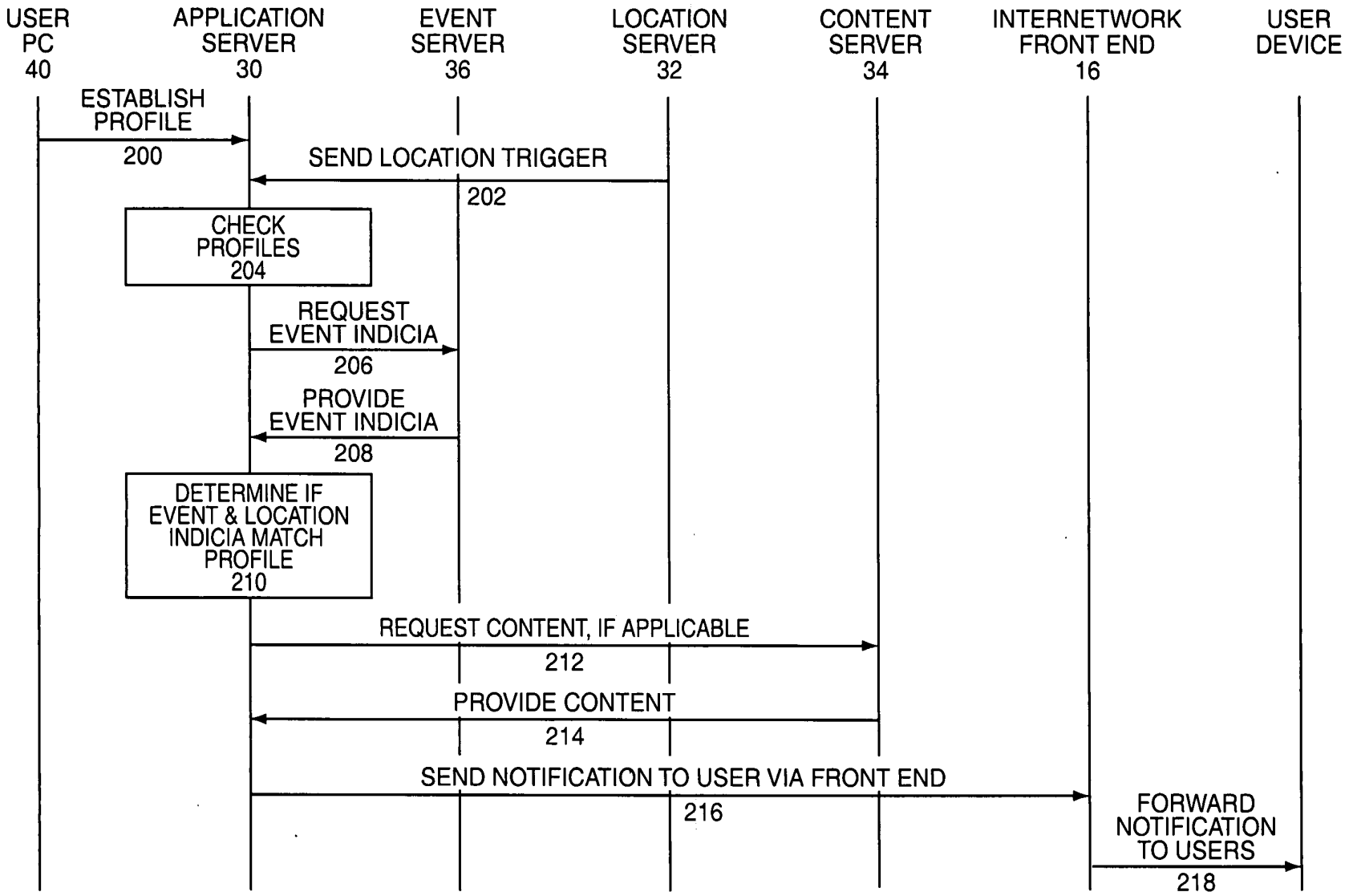

FIG. 5